

# Milestones in 2018



## January

### Bell Food Group acquires Hügli Holding

The Bell Food Group acquires a majority stake in Hügli Holding AG, a leading European manufacturer of dry-mix products in the convenience food segment, and will take it over completely by the end of May.

### Transgourmet Germany acquires Niggemann Food Frischemarkt GmbH

The acquisition strengthens Transgourmet's fresh food expertise in the delivery and cash & carry sector.

### Transgourmet Switzerland acquires Polar

By acquiring Polar Comestibles based in Reinach, Basel-Landschaft, Transgourmet Switzerland is continuing to broaden its expertise in fresh fish and food retail.



## February

### A new look for the Coop member press

More editorial content, fresh fonts and new colours: in February, the Coop Member Press undergoes a complete makeover.

## April

### Transgourmet Switzerland acquires Braschler's Comestibles Import AG

With Zurich-based company Braschler's, Transgourmet is strengthening its expertise in fresh fish and seafood, meat and food retail.



### New own-label sustainability brands Heumilch and Bio Campiuns

Coop introduces two new own-label sustainability brands, Heumilch and Bio Campiuns. Heumilch is a range of dairy products from cows which spend at least 26 days of the month in the meadows over the summer and whose diet consists mainly of fresh grass and herbs. Bio Campiuns is dedicated to Swiss superfoods packed with highly nutritious ingredients.

### Bell Food Group acquires Sylvain & Co

Bell Food Group subsidiary Eisberg acquires the company Sylvain & Co with retroactive effect to 1 January. The Vaud-based company specializes in the processing of salads, vegetables and fruits.



## May

### Coop celebrates 25 years of Naturaplan

A host of actions and events mark the 25<sup>th</sup> anniversary of Coop's Naturaplan sustainability brand. One of the highlights is the ceremony on 7 May to which 260 guests are invited, including partners and key people involved with the Coop own-label brand.

### Siroop merges with Microspot

In May, Coop acquires Swisscom's 50% share package in Siroop. Siroop and Microspot are merged to create one brand. This enables the best use to be made of expertise and market presence and further strengthens the online business.



### Microspot and Interdiscount open new logistics site for home electronics

With the opening of the fully automated online logistics centre in Jegenstorf, Microspot becomes a key non-food platform. Interdiscount's omnichannel presence and delivery speed are improved.

### Coop launches sugar-free fruit yoghurts

Coop adds Switzerland's first-ever fruit yoghurts which are completely free of added sugar to its range, in recognition of greater demand for reduced-sugar yet tasty products.



## June

### Coop launches palm oil offensive

In June, Coop announces that, in future, it will be using organic palm oil from systematically sustainable production in its own-label food products.



## July

### Bell Food Group invests in cultured meat

As a sustainable response to growing demand for meat, the Bell Food Group acquires shares in Dutch start-up Mosa Meat. The company is a global leader in the development of beef from cell cultures and its goal is to make cultured beef commercially viable by 2021.

## August

### New milk programme for Coop

In August, Coop introduces more stringent minimum requirements for the production of conventional milk, placing even greater emphasis on sustainability and animal welfare. All Qualit e&Prix pasteurized milk is now available with the new production standard. The new Coop milk programme will be expanded to other items in the range.

### Coop launches own-label brand Sapori d'Italia

Following the launch of the Sapori d'Italia store format in 2017, in August Coop brings the first products in the new Sapori d'Italia own-label brand to its stores. To begin with, the label comprises Pizza Prosciutto, Verdura and Margherita and is available in many Coop sales outlets.

### Coop opens first shopping centre in Feuerthalen based on a new concept

After 15 months of building work, on 23 August Coop opens the first Coop shopping centre in Switzerland based on a new concept. Coop has completely modernized and reorganized the Rhy Markt. Over more than 6 600 m<sup>2</sup>, the Rhy Markt houses stores including a Coop Megastore, a Building & Hobby branch, a Coop Restaurant and a mall area, whose unique features include planted walls, real trees and comfortable furniture. Moreover, thanks to a photovoltaic system with a surface area of 3 400 m<sup>2</sup>, the Rhy Markt largely meets its own energy requirements.



## September

### Coop opens furniture store Livique

With a cutting-edge concept and a new direction, Coop reinvents its furniture business: Livique is all about individuality and lifestyle. The format emerges from furniture store Toptip and offers more than 100 million customizable furniture options.



## October

### Coop introduces new food court concept

On 31 October 2018, the first redesigned food court in a Coop shopping centre opens in the Wankdorf Center in Bern. The concept is characterized by a bright, friendly, open and atmospheric lounge ambience, complete with restaurant terrace and children's play area.



## November

### Coop launches new, free credit card

On 1 November, Coop launches a brand new credit card, the "Supercard Credit Card", which replaces the old "SUPERCARDPlus". The "Supercard Credit Card" is still free and offers additional benefits such as free travel insurance. It is available as a Mastercard or Visa and, now, as a Visa prepaid credit card.