

# Milestones in 2022



## January

### New sustainability strategy for 2022–2026

Coop's new sustainability strategy takes effect, building on customers' expectations and covering 26 focal areas. Coop defines 70 measurable and ambitious targets within its three sustainability pillars, such as a 90% share of products with added value from an animal welfare perspective in Retail, or net zero emissions by 2050 throughout the Group. As part of its broad-based commitment to combating food waste, Coop is aiming to double the volume of donated food by 2026. Already, 16 million plates are donated each year.

## March

### Till recipes now only printed on request

Even at staffed checkouts, Coop now only prints out till receipts on request, saving over 400 tonnes of paper each year.

### Transgourmet completely withdraws from Russia

Owing to the Ukraine conflict, Transgourmet withdraws from all its business activities in Russia. To enable local staff to continue their employment, the withdrawal takes the form of a management buyout.

### Coop supports people affected by the Ukraine conflict

Together with the Swiss Federal Department of Foreign Affairs, Coop sends everyday items worth over 500 000 Swiss francs to the Polish-Ukrainian border region, runs a "donation roll" campaign that raises 150 000 Swiss francs for the SRC's efforts and provides shopping vouchers worth 500 000 Swiss francs to people who had to flee to Switzerland from Ukraine.



## April

### Coop adds more photovoltaic units

Coop extends the area used to generate solar power to around 115 000 square metres. As a result, Coop produces around 19 million kilowatt hours of sustainable solar power per year, making a significant contribution to the target of net zero emissions by 2050.

## May

### Hundreds of thousands of good deeds on the "Day of good deeds"

On Coop's third "Day of good deeds", the people of Switzerland perform hundreds of thousands of good deeds, showing their commitment to society and the environment. Numerous volunteers and various clubs and organizations from all over the country get involved in the diverse hands-on activities.

"scoop!" – the new digital magazine is here  
Coop launches the digital magazine "scoop!" on TikTok and Instagram. The perfect supplement to the Coop Member Press and "Coopzeitung Weekend", "scoop!" is a platform for the young generation. The magazine is packed with infotainment covering various areas, such as sustainability, food, tech, lifestyle and society.



## July

### 80 years of Coop Aid for Mountain Regions

Coop Aid for Mountain Regions has been dedicated to improving the living and working conditions of the mountain population for 80 years. In the year under review, the programme supports over 150 projects with around 5.2 million Swiss francs. Coop has been selling specialities from the Swiss mountains for 15 years, under the own-label brand Pro Montagna. Coop donates a portion of the sales price of every product sold to Coop Aid for Mountain Regions.

## August

### Over 1 000 new apprentices

1 130 young people begin their apprenticeships in the Coop Group. The cooperative employees around 3 000 apprentices in all, making it one of Switzerland's biggest training companies.

### With its "1 August rolls" promotion, Coop supports four aid projects in the Swiss mountains

For the first time, proceeds from the "1 August rolls" promotion are used to support four projects at once in Swiss mountain regions. Coop's donation of 412 000 Swiss francs enables the urgently needed renovation work and new buildings at Alpage d'Onnaz, Wimmisalp, Alp Oberflüe and at a farm in Obersaxen.

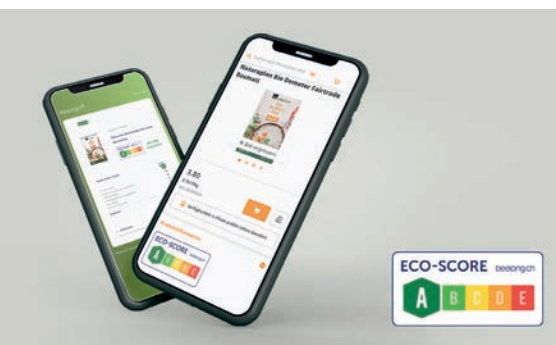
## September

### Joint Jumbo brand

The two leading Swiss DIY and gardening stores, Coop Building & Hobby and Jumbo, now operate under Jumbo as a joint brand.

### 1st place at the Swiss Fairtrade Awards

Max Havelaar awards Coop 1st place in the Retail category of the Fairtrade Awards, in recognition of Coop's 30-year track record of pioneering Fairtrade-certified products. With over 1 360 fairtrade products, Coop sells the world's largest fairtrade range.



## November

### Coop implements eco-score for all own-label products

Coop becomes the first major Swiss retailer to implement Beelong's voluntary food label. The label provides clear, transparent information about the environmental impact of a given product and serves as useful guidance for customers. By adopting this label, Coop is being even more transparent about its own-label products.

### Naturaplan organic whole milk in a reusable glass bottle

Coop launches another whole milk in a reusable glass bottle. Coop Naturaplan organic whole milk in the sustainable packaging solution prevents waste and closes the packaging cycle, marking another step forwards in Coop's commitment to reducing disposable packaging.

## December

### New vinegar factory for Reismühle Nutrex

After 17 months under construction, the newly-built vinegar factory in Brunnen commences production. Around 10 000 000 litres of vinegar will be produced here each year.

### Roll-out of myCoop employee app

Coop rolls out an app for employees, called myCoop, so that employees in Sales, Logistics and Production also have access to important information and useful functions.