



BÂLE HOTELS

Pullman Basel Europe, Baslertor and Victoria: The hotel group has suitable rooms for all guests in the city of Basel. The renowned gourmet restaurant Les Quatre Saisons is also located on the ground floor of the Pullman Basel Europe. It has been awarded 18 Gault Millau points and a Michelin star. The hotel group includes the Hotel Savoy in Berne.

www.balehotels.ch



Net sales 2018

CHF 29 million



Market position

3 4-star hotels, 1 3-star hotel



Number of employees

260, including 17 apprentices



Vision

The BâleHotels name stands for consistent and dedicated hospitality – four times over. We meet this challenge by operating regionally, pampering our guests in the local style, and centrally managing the services of our four establishments



Offering

360 rooms, 5 restaurants (including 1 gourmet restaurant and 1 Coop restaurant), meeting and banquet rooms for 700 people; modern, comfortable hotels with a wellrounded offering geared to business guests and individual travellers; all hotels are certified to ISO 9001:2015 standard



Services

Pullman Basel Europe: 4-star business hotel directly at Messe Basel (trade fair), underground car park, Coop shopping centre directly next to the hotel;
Hotel Victoria: 4-star city hotel opposite Basel's main station with a Victorian ambiance, underground car park, Coop supermarket next to the hotel;
Hotel Baslertor: Informal 3-star hotel in the historic village centre of MuttENZ, underground car park, Coop shopping centre next to the hotel;
Hotel Savoy: A 4-star bed-and-breakfast city hotel, Coop City department store Ryfflihof next to the hotel



Sustainability achievements

Sapocycle project: Support for a foundation that turns used bars of soap into products that save lives