BÂLE HOTELS

Pullman Basel Europe, Baslertor and Victoria: The hotel group has suitable rooms for all guests in the city of Basel. Hotel Victoria underwent extensive renovation from July 2019 to January 2020. New rooms were created with a feel-good vibe. The hotel rooms with wooden floors and modern carpets are bright and elegant. Four state-of-the-art meeting rooms covering 270 square metres are now available for events for up to 200 people. The Universum room on the 6th floor is surrounded entirely by glass and is the heart of the hotel. With views of Basel and neighbouring countries, this is a fantastic location for special events. The hotel group includes the Hotel Savoy in Berne.

www.balehotels.ch

Net sales 2019
CHF 29 million

Market position
3 4-star hotels, 1 3-star hotel

Number of employees
246, including 15 apprentices

Vision
The BâleHotels name stands for consistent and dedicated hospitality – four times over. We meet this challenge by operating regionally, pampering our guests in the local style, and centrally managing the services of our four establishments

Offering
360 rooms, 3 restaurants (including 1 gourmet restaurant and 1 Coop restaurant), meeting and banquet rooms for 700 people; modern, comfortable hotels with a wellrounded offering geared to business guests and individual travellers; all hotels are certified to ISO 9001:2015 standard

Services
Pullman Basel Europe: 4-star business hotel directly at Messe Basel (trade fair), underground car park, Coop shopping centre directly next to the hotel;
Hotel Victoria: 4-star city hotel opposite Basel's main station with a modern, elegant feel, underground car park, Coop supermarket right next to the hotel;
Hotel Baslertor: Informal 3-star hotel in the historic village centre of Muttenz, underground car park, Coop shopping centre next to the hotel;
Hotel Savoy: A 4-star bed-and-breakfast city hotel, Coop City department store Ryfflihof next to the hotel

Sustainability achievements
Sapocycle project: Support for a foundation that turns used bars of soap into products that save lives