



## THE BODY SHOP SWITZERLAND

The Body Shop's beauty and cosmetics products nurture, enrich and revive your skin. They are ethically produced, completely vegetarian and inspired by the diversity found in nature. The Love your Body™ customer club is the cosmetic company's app-based customer loyalty programme.

[www.thebodyshop.ch](http://www.thebodyshop.ch)



**Net sales 2019**  
CHF 27 million



**Market position**  
Leading vegan, vegetarian and cruelty-free cosmetic brand



**Number of POS**  
45



**Sales area**  
2610 m<sup>2</sup>



**Online shop**  
Over 1 200 beauty products, next-day home delivery or specified day



**Number of employees**  
210, including 1 apprentice



**Vision**  
Enrich not exploit, It's in our hands



**Offering**  
Body & facial care and make-up products inspired by nature



**Services**  
Individual makeup and skincare advice, quick makeover, hand massages, specially tailored customer events



**Sustainability achievements**  
CO<sub>2</sub> neutrality; give and take philosophy: fair working relationship with farmers and suppliers, promotion of communities, cruelty-free products