



CHRIST WATCHES & JEWELLERY

offers a varied selection of watch and jewellery brands, ranging from exclusive masterpieces and timeless classics to trendy costume jewellery.

www.christ-swiss.ch



Net sales 2018
CHF 81 million



Market position
The prime destination for watches and jewellery



Number of POS
65



Sales area
5 395 m²



Online shop
70 top jewellery and watch brands as well as unique Pandora design tool



Number of employees
401, including 29 apprentices



Vision
We are the prime destination for watches and jewellery



Offering
Wide range of brands: Longines, Tag Heuer, Rado, Baume & Mercier, Maurice Lacroix, Frederique Constant, Tissot, Certina, Hamilton, Mido, Calvin Klein, Michael Kors, Fossil, Swarovski, Pandora, Esprit, Engelsrufer, jewellery collections made of 18 carat gold, diamond jewellery, pearls and wedding rings



Services
Custom-made designs, servicing and repairs, ear piercing



Sustainability achievements
Fairtrade gold collection