



CHRIST WATCHES & JEWELLERY

offers a varied selection of watch and jewellery brands, ranging from exclusive masterpieces and timeless classics to trendy costume jewellery.

www.christ-swiss.ch



Net sales 2019
CHF 78 million



Market position
The prime destination for watches and jewellery



Number of POS
64



Sales area
5 254 m²



Online shop
70 top jewellery and watch brands as well as unique Pandora design tool



Number of employees
386, including 23 apprentices



Vision
We are the prime destination for watches and jewellery



Offering
Wide range of brands: Longines, Tag Heuer, Rado, Baume & Mercier, Maurice Lacroix, Frederique Constant, Tissot, Certina, Hamilton, Mido, Calvin Klein, Michael Kors, Fossil, Swarovski, Pandora, Esprit, Engelsrufer, jewellery collections made of 18 carat gold, diamond jewellery, pearls and wedding rings



Services
Watches: repairs, replacing batteries, replacing straps, checking time-keeping accuracy and gears, checking water resistance

Jewellery: repairs and alterations, engraving, cleaning, polishing, reconditioning, fixing new pearls

Custom-made designs, ear piercing



Sustainability achievements
Use of LED lighting at POS, energy management in the fields of heating, air conditioning and electrical power