



## COOP CITY

the department store with plenty of ideas on beauty, fashion, home and food. At most locations, Switzerland's second-largest chain of department stores also has a Coop restaurant and offers additional services such as ticket offices.

[www.coop-city.ch](http://www.coop-city.ch)



**Net sales 2017**  
CHF 773 million



**Market position**  
Number two among department store chains



**Number of POS**  
31



**Sales area**  
128 454 m<sup>2</sup>



**Number of employees**  
2 585, including 174 apprentices



**Vision**  
Coop City – the department store with plenty of ideas on beauty, fashion, home and food



**Offering**  
Multi-specialist with the hallmarks of a specialist store, reliable own-label brands and third-party brands offering good value for money



**Services**  
Advance ticket sales, Oecoplan dry cleaning, pick-up point for Microspot and Siroop, home delivery service, bike courier, Depositenkasse counter for deposits, sewing studio



**Sustainability achievements**  
Large range of Coop Naturaline textile and cosmetic products for the whole family as well as a wide sustainable range in the food departments, including own-label sustainability brands and quality labels such as Naturaplan, Naturafarm, Pro Montagna and Fairtrade Max Havelaar