



COOP CITY

the department store with plenty of ideas on beauty, fashion, home and food. At most locations, Switzerland's second-largest chain of department stores also has a Coop restaurant and offers additional services such as ticket offices.

www.coop-city.ch



Net sales 2017
CHF 773 million



Market position
Number two among department store chains



Number of POS
31



Sales area
128 454 m²



Number of employees
2 585, including 174 apprentices



Vision
Coop City – the department store with plenty of ideas on beauty, fashion, home and food



Offering
Multi-specialist with the hallmarks of a specialist store, reliable own-label brands and third-party brands offering good value for money



Services
Advance ticket sales, Oecoplan dry cleaning, pick-up point for Microspot and Siroop, home delivery service, bike courier, Depositenkasse counter for deposits, sewing studio



Sustainability achievements
Large range of Coop Naturaline textile and cosmetic products for the whole family as well as a wide sustainable range in the food departments, including own-label sustainability brands and quality labels such as Naturaplan, Naturafarm, Pro Montagna and Fairtrade Max Havelaar