



COOP@HOME

Log in, fill the shopping basket and select a delivery date – it's that easy to shop in the online supermarket with the widest selection. Goods are delivered in person to the customer's door or can be collected from pick-up points. Orders can also be placed through mobile apps using a smartphone, providing convenience for customers on the move.

www.coopathome.ch



Net sales 2018
CHF 151 million



Market position
Online food and wine retailer offering the best range of services



Number of POS
350 pick-up points at Coop sales outlets



Number of employees
155



Vision
Switzerland's best online food and wine retailer



Offering
18 000 items, including 2 200 vintage wines and 400 spirits; same prices as at the supermarket; nationwide delivery



Services
One-hour time slots for delivery and same-day delivery by our own delivery staff in larger towns and cities and urban areas (65% of Swiss households); delivery to any location in Switzerland to which Swiss Post also delivers; our own Customer Service



Sustainability achievements
We take back PET and cardboard; emissions are reduced by limiting the maximum speed of delivery vehicles to 105 km / h; carbon delivery truck pilot project