



ITS COOP TRAVEL

organizes beach holidays, city breaks, tours and cruises. The joint venture between Coop and DER Touristik (subsidiary of the German Rewe Group), is Switzerland's leading direct seller of beach holidays.

www.itscoop.ch



Net sales 2019
CHF 52 million



Market position
Swiss leader in direct sales of beach holidays



Number of travel agencies
1 travel agency with a call centre



Online shop
More than 1 500 offers



Number of employees
21



Vision
Together to the top



Offering
Package tours worldwide (beach holidays, cruises, city breaks, event trips and tours)



Services
Free booking by phone, e-mail and on the website; earn Superpoints with the Supercard; travel vouchers as gifts