



INTERDISCOUNT

Spanning TV, audio, video, household appliances, telecoms, navigation, computers and photography, Interdiscount is the Swiss number one in the consumer electronics market. In the branches, customers will find professional advice and an extensive range. They can order over 110 000 additional products locally. The option to collect online orders from any branch is particularly popular.

www.interdiscount.ch



Net sales 2018
CHF 1 014 million



Market position
Leader on the Swiss consumer electronics market



Number of POS
186



Sales area
62 467 m²



Online shop
Over 110 000 items, home delivery or store collection, store finder



Number of employees
1 792, including 345 apprentices



Vision
We are the leading cross-channel provider on the home electronics market



Offering
Everything for home and consumer electronics, unbeatable services



Services
Immediate availability of several thousand items in stores, home delivery and store collection (order by 8 p.m. for next-day delivery), equipment set-up, extended warranties, breakage insurance for mobile devices, positioning and installation of appliances, telephone sales, business customers department



Sustainability achievements
Recycling: free return of batteries, ink cartridges / toners, Nespresso capsules and electronic scrap; handy energy-saving tips when products are sold; online consumption calculator