



INTERDISCOUNT

Spanning TV, audio, video, household appliances, smartphones, navigation, computers and photography, Interdiscount is the number one for home and consumer electronics in Switzerland. Interdiscount offers well-known brands, attractive prices, professional advice, a huge range of products and top-quality service. As Switzerland's leading cross-channel retailer, online orders placed by 8 p.m. can be collected the following day from the selected store or delivered to your home.

www.interdiscount.ch



Net sales 2019
CHF 1 048 million



Market position
Leader in the Swiss home and consumer electronics market



Number of POS
179



Sales area
56 418 m²



Online shop
Over 120 000 items, home delivery or store collection, store finder



Number of employees
1 753, including 325 apprentices



Vision
We are the leading cross-channel provider on the home electronics market



Offering
Everything for home and consumer electronics, unbeatable services



Services
Immediate availability of several thousand items in stores, home delivery and store collection (order express items by 8 p.m. for next-day delivery); equipment set-up, installation service, delivery of repairs to stores, order of replacement parts in stores, extended warranty, breakage insurance for mobile devices (mobile protection), transport guarantee



Sustainability achievements
Recycling: free return of batteries, ink cartridges/toners, Nespresso capsules and electronic scrap, central heating/storage with wood chips, collection orders without cardboard, efficient lighting in stores