



MICROSPOT.CH

Microspot.ch is the online shopping centre for the Coop Group and focuses on Switzerland's most popular products. The online shop has transitioned completely from being a supplier of consumer and home electronics to a Swiss online shopping centre for non-food products with an integrated marketplace function. Customers have access to 400 000 items from the fields of home and consumer electronics, toys & baby products, beauty & health, jewellery & watches, office & stationery, leisure & sport, garden & BBQ, DIY, pet supplies, media & books and eroticism – quick, simple and professional.

www.microspot.ch



Net sales 2019

CHF 279 million



Market position

One of Switzerland's leading online platforms for home and consumer electronics with an expanded non-food range



Number of POS

2 showrooms, 13 pick-up stations and 450 Coop pick-up stations



Sales area

222 m²



Online shop

More than 400 000 items



Vision

We are the online shopping centre for the Coop Group



Offering

More than 400 000 items from the fields of home and consumer electronics, toys & baby products, beauty & health, jewellery & watches, office & stationery, leisure & sport, garden & BBQ, DIY, pet supplies, media & books and eroticism



Services

Express items ordered by 6 p.m. – delivered the next day, including Saturdays, Heimlieferung Speed (speedy home delivery) in selected towns and cities, more than 450 collection points, installation service, extended warranty, transport guarantee



Sustainability achievements

Recycling: free return of batteries, ink cartridges / toners, Nespresso capsules and electronic scrap. Heimlieferung Speed (speedy home delivery) in selected towns and cities, Heimlieferung Speed by carbon-neutral electric vehicles, order collection at pick-up points without cardboard, heating for head office/warehouse with wood chips