



COOP MINERALOEL / COOP PRONTO / COOP HEIZÖL

Coop Mineraloel operates a network of Coop Pronto Shops with or without a filling station and is the number one in the Swiss convenience and fuel market (market and price leader). All Coop filling stations with a Coop Pronto shop are managed by independent shop entrepreneurs or companies in a franchise system. The shop infrastructure and the product range are controlled at the national level by a uniform concept.

Coop Pronto stands for fast, convenient shopping from early until late. The convenience shops are characterized by attractive opening hours. Where permitted by law, the shops are open 365 days a year from 6 a.m. until 11 p.m. The fruit and vegetables are crisp, baked goods are produced in-store, and the dairy and meat products are always extremely fresh. The secret to the unprecedented fresh offering at Coop Pronto is sophisticated delivery logistics: Fresh products are delivered daily to all Coop Pronto shops from Monday to Saturday.

Coop is one of the least expensive fuel providers in the Swiss market. Customers benefit from a modern filling station network in Switzerland and the Principality of Liechtenstein. In November 2016, Coop Mineraloel AG opened the first public hydrogen filling station in Switzerland. Two further locations are planned in 2020 in Crissier and Dietlikon.

The sale of heating oil, especially via the online platform, is a further business segment.
Coop Heating Oil

www.coop-mineraloel.ch

www.coop-pronto.ch

www.coop-heizoel.ch



Net sales 2019
CHF 2478 million



Market position
Number one on the Swiss convenience and fuel market (market and also price leader)



Number of POS
252 filling stations, 322 Coop Pronto shops



Sales area
37 897 m²



Online shop
Heating oil sales at www.coop-heizoel.ch



Number of employees
119, including 4 apprentices



Vision
Together to the top



Offering
Coop Pronto shops with or without a filling station, wide choice of food, non-food and especially convenience products, sale of fuels and car accessories at Coop Pronto shops with a filling station, sales of heating oil



Services
Attractive opening hours, integrated pick-up points for Microspot, Coop Pronto fuel cards, Coop Pronto app with location map, recycling containers for PET, plastic and aluminium, clothing collection containers, air pressure gauges. Reka Money is accepted as a means of payment for fuel purchases at all Coop Pronto Shops with a filling station, AdBlue at the pump at various locations



Sustainability achievements
Wide choice of sustainable products from the Coop range at Coop Pronto shops; customer share of eco-heating oil is 59%; operation of Switzerland's first public hydrogen filling station; some Coop filling stations also sell gas as well as petrol and diesel; photovoltaic systems on six filling station roofs