



## SUPERMARKETS

Here, customers will find Switzerland's greatest variety at attractive prices. When selecting brand-name items and own-label products, Coop is mindful of quality, sustainability, transparency and current dietary trends. The supermarkets feature a modern design and many offer attended meat, fish, cheese and gourmet counters.

[www.coop.ch/supermarkt](http://www.coop.ch/supermarkt)



**Net sales 2019**  
CHF 10452 million



**Market position**  
Switzerland's second-largest supermarket chain



**Number of POS**  
931



**Sales area**  
998 896 m<sup>2</sup>



**Online shop**  
Online supermarket Coop@home



**Number of employees**  
24 893, including 1 295 apprentices



**Vision**  
Together to the top



**Offering**  
Most varied range of items in the Swiss food retail sector with over 40000 own-label and brand-name products in all price segments



**Services**  
Self-scanning with Passabene, self-checkout, Coop-Oecoplan dry cleaning, sales of Reka cheques, restaurants, recycling stations, Supercard customer loyalty programme, cash machine, newsstand, photocopiers, mobile phone payment, pick-up points for online formats such as Coop@home or Microspot, repair service



**Sustainability achievements**  
Large number of own-label sustainability brands and quality labels – including Naturaplan, the most successful organic own-label brand in Switzerland; energy-efficient refrigeration in stores; LED and Minergie standard in new and renovated buildings; deliveries to stores using a combination of rail and road transport