



**TRANSGOURMET**

Central and Eastern Europe



## TRANSGOURMET CENTRAL AND EASTERN EUROPE

The national company Transgourmet Central and Eastern Europe includes companies in Germany, Poland, Romania and Russia. Transgourmet CEE operates a total of 91 cash & carry markets under the Selgros Cash & Carry name. It supplies bulk customers from 14 locations in Germany.



[www.selgros.de](http://www.selgros.de)  
[www.selgros.pl](http://www.selgros.pl)  
[www.selgros.ro](http://www.selgros.ro)  
[www.selgros.ru](http://www.selgros.ru)



[www.transgourmet.de](http://www.transgourmet.de)  
[www.transgourmet.pl](http://www.transgourmet.pl)

### Net sales 2018

CHF 6 124 million

### Market position

Transgourmet is the leading wholesale supplier in Germany; Selgros is the number 2 in cash and carry in Germany, Poland, Romania and Russia

### Number of markets / sites

91 Selgros stores, of which 40 in Germany, 18 in Poland, 22 in Romania and 11 in Russia; 4 Transgourmet Cash & Carry stores in Germany; 10 Frischeparadies operations in Germany, 1 in Austria, and 1 on Mallorca; wholesale supplies: 14 locations in Germany



### Number of employees

22 145, including 467 apprentices



### Vision

Together to the top



### Offering

Cash & carry: Full range of over 68 000 food and non-food items; wholesale supplies: full professional range available at short notice, comprising over 35 000 food and non-food items



### Customers

More than 6.2 million customers from social institutions and the catering, hotel, corporate catering and retail industries as well as others



### Services

Delivery from the Cash & Carry stores and Frischeparadies operations; 3 fresh produce centres: Transgourmet meat production in Hildesheim and Ulm and Transgourmet Seafood in Bremerhaven; Transgourmet Contact Center for customer issues open 365 days per year; advice department and concept for optimizing the economic efficiency of contract and general catering companies; seminars and workshops for customers



### Sustainability achievements

Own-label sustainability brand "Ursprung"; WhatsEAT label for various own-label convenience products suitable for school dinners; electric truck and 11 gas-powered trucks; all electricity in Germany from alternative energy sources; improvement of food quality in retirement homes via the Emotional Enjoyment (Emotionaler Genuss) project; "berufund-familie" (job and family) certificate for Selgros and Transgourmet; LED lighting in all Selgros stores in Romania

### Specialists

