

## Milestones

### 20 years of Prix Garantie

Coop is celebrating the anniversary of its low-price range and with 1 500 Prix Garantie products offers the largest entry-level price range among full-range retailers in the Swiss retail sector. The range of discount-level-priced products is continually expanding. In addition, Coop offers 500 branded products at discount prices, thus remaining a reliable partner for everyone who appreciates good quality and value for money.



### Coop now supplies Zurich by freight train

As the only retailer worldwide with its own railway company, Coop is setting new standards in sustainable logistics. In Zurich, deliveries to over 70 sales outlets are now made by rail, saving around 58 000 truck journeys in and out of the city each year. The successful model has been used in Geneva since 2013, where 43 sales outlets are supplied in this way. Coop is thus making an important contribution to environmentally friendly and innovative logistics.

### Coop welcomes a record number of new apprentices

Coop is expanding its commitment to vocational education and creating additional apprenticeships for even more apprentices. With the start of the 1 270 new apprentices, more than 3 636 young people are currently employed at the Coop Group. As one of the largest training providers in Switzerland, Coop offers the ideal foundation for starting a career. The concept of sales outlets run by apprentices is implemented throughout Switzerland.



### Coop renews CEA

Coop, together with its social partners, has renewed the collective employment agreement (CEA) for the next five years, thereby sending out a strong signal for attractive working conditions. The new CEA offers numerous benefits for employees, including higher minimum and reference salaries as well as a longer paternity leave. As part of the wage negotiations, Coop has increased its total wage bill for 2026 by 1%.

### No. 1 in online food retail and expansion in B2B food service

Coop.ch is now the market leader in Swiss online food retail, impressing customers with more than 22 000 products, flexible delivery slots and personalized deposit options.

In the international B2B sector, Transgourmet is advancing to become Europe's market leader in supplying cruise ships with food, thanks to the successful Sump & Stammer online ordering system.

## Transgourmet on a growth trajectory

Transgourmet is continuing its successful expansion with the acquisitions of Pier 7, Legro, and the three Spanish companies Nudisco, Moyà Saus, and Dispuig. These takeovers strengthen Transgourmet's market presence in Europe and expand both its range of services and its expertise in its core business. Transgourmet is thus continuing along its steady growth path and further expanding its leading position in the area of cash & carry and wholesale supplies.



## Coop promotions now start on Thursday

To better address the needs of customers and further increase their satisfaction with the all-important weekend shop, as of the beginning of 2025, Coop promotions now start on Thursday and run through to Wednesday. Coopzeitung, Coopération and Cooperazione are now also published on Thursday, with a strong focus on inspiration, information and entertainment for the weekend. This enables Coop to meet customers' needs for weekend shopping even more effectively.

## Commitment to mountain regions in Switzerland

With a total of 675 000 Swiss francs from the 1 August campaign in 2025, Coop and Coop Aid for Mountain Regions are supporting the Rigi First Alpine Cheese Dairy as well as the Nufenen Organic Dairy Cooperative. Thanks to this support, a new cheese dairy was built on the Rigi, while on Nufenen, investments were made in modernizing the facility. As a result, both businesses are prepared for the future.

## Coop City and other specialist formats on track for success

Coop's non-food formats continue to grow and gain additional market share. Coop City, Interdiscount, Jumbo, Coop Vitality and update Fitness in particular are increasing their net sales. The Restaurants and BâleHotels sectors continue to develop positively and are attracting new guests. Coop Pronto is also continuing its strong growth trajectory.

## Expansion of sites and strategic extension of the Bell Food Group

With the cattle slaughterhouse in Oensingen, which was commissioned in 2025, Bell is setting new standards in animal welfare, hygiene and energy efficiency. At the same time, by acquiring the German cured ham producer Hermann Wein, the Bell Food Group is expanding its position in the European cured ham market and is now the market leader for Black Forest ham.



## Sixth «Day of Good Deeds» gets all of Switzerland moving

With its «Day of Good Deeds», Coop encourages charitable commitment and assumes social responsibility as a cooperative. Families, individuals, associations, organizations, partners and Coop employees do hundreds of thousands of good deeds on 25 May, making a positive contribution to society and the environment. In total, around 30 000 donation parcels with a value of approximately 750 000 Swiss francs are collected for people affected by poverty in Switzerland.